

CBA One Business in Action: Template for Student Research

Project option: Enterprise in Action <input type="checkbox"/>	
Economics in Action <input type="checkbox"/>	
Finance in Action <input type="checkbox"/>	
Title of your project	Student name
Method of research	Field (primary) research <input type="checkbox"/>
	Desk (secondary) research <input type="checkbox"/>
1.1 Introduction: Outline briefly the purpose of your research	
1.2 Method of research: Explain briefly why you have chosen your method of research	
1.3 Sources: List your source(s) of information	
1.4 Summary: Give a brief summary of what you found out as a result of your research	

1.5 Evaluation of findings: Think critically about the following questions and write a short response

(a) Were you surprised by your findings? Give a reason for your answer.

(b) Is the source of your research reliable? Give a reason for your answer

(c) Is the information one-sided or biased? Give a reason for your answer.

1.6 Conclusion: Based on your findings what is the key message you will share with your team?

1.7 Decision-making: How do you think your findings will affect your team's action plan?

1.8 Recording your sources: Provide some evidence of your research e.g. interview questions, questionnaire, photocopies, images, notes, graphic organizers etc.